



KEYNOTE SPEAKER

**KB** kate  
boorer

CAREER • CONFIDENCE • PERSONAL BRAND



# BRANDS WE'VE WORKED WITH



## TESTIMONIALS

"Kate recently spoke at our event 'Salary Negotiation and Career Progression' at Engineers Australia, Melbourne. She brought amazing energy to the room and held the presence of a skilled and experienced speaker. Kate's presentation was engaging, professional and interactive, encouraging attendees to reflect and think. She was both well informed on the topic and inspirational - everyone left energised and there was lots of discussion in the room following the presentation. Fantastic work Kate - thank you."

Lauren Thompson, Chair at Women in Engineering Victoria (Engineers Australia)

"Interesting speaker, engaging, relevant and thought provoking"

"LOVED her style - great message. An impressive presentation style - fast-paced and kept it interesting."

Delegates 2015 AAGE Conference Keynote - Build your brand, raise your profile & get connected

"I've had the pleasure of working with Kate to develop events that provide real career value to young professionals and then seen those plans in actions working one on one on my own career. Kate's insights into the psyche of employees and organisations give her an excellent capability to understand motivation on both sides and to find a way to achieve collaborative goals. She is an expert speaker and has a high energy in the room. Having seen her present to groups of 10 - 100 I know her to be adaptable and able to understand her audience. I would highly recommend collaborating with Kate on any project."

Natalie Fallon, Manager Chartered Accountants Australia New Zealand

"Kate is an inspiring and motivating speaker and leader who has exceptional skill in helping others (in both public and private sectors) to pinpoint their values and career aspirations in order to drive their career accordingly. Kate was recently the Keynote Speaker at the JIRT FACS Practice Forum and the feedback from those in attendance has been overwhelmingly positive. Thank you, Kate! I look forward to working with you in an ongoing capacity."

Sarah Cocco, Manager - Joint Investigation Response Team, Family and Community Services



# THE FUTURE OF WORK

The Future of Work is here and influencing how we run our organisations, manage our careers and employees who are challenging the old ways of traditional employee - employer relationships. The next 10 years will bring dramatic and accelerated change influenced by;

- > Digital disruption, automation and robotics – what will the employment landscape look like in 2025?
- > Portfolio careers – the desire for employees to have variety, freedom and flexibility will change the nature of how employees will approach the employment conversation
- > Work anywhere, anytime – the ability to hire anyone, anywhere will increase opportunity and competition
- > Retention – a job for life is a distant memory, gone too will be tenure, single focused loyalty and attachment to the organization
- > An ageing but more experienced population who want and need to contribute beyond the traditional retirement age

What ‘work’ looks like in your business, who will be available to ‘work’ for you and how ‘work’ will be done is already changing.....what will it mean for you?



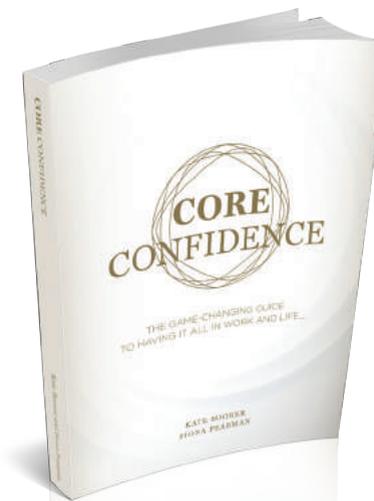
**FUTURE PROOFING CAREERS AND WORKPLACES**



# CORE CONFIDENCE

## THE GAME CHANGING GUIDE TO HAVING IT ALL IN WORK & LIFE

What is standing in the way between creating the career and life you're aiming for? Our research found there's a common thread for many women as they move through their career, particularly as they head into their late twenties and beyond. For a variety of reasons, they have become disconnected from their inner resource of 'core confidence', and this is impacting their career progression. Core Confidence is about strengthening and supporting women to reconnect with that inner resource of 'core confidence'. Our consulting and workshops have revealed that despite decades of good intentions to have more women in the top ranks of corporate and government organisations, very little progress has been made. We are dedicated to enabling women to face, manage and navigate the personal barriers that are standing in their way. This book includes the models and methodology we have been sharing in our workshops; it includes the 10 elements, both the internal and external facets, that together reconnect you to your Core Confidence.





# BUILD YOUR BRAND, RAISE YOUR PROFILE & GET CONNECTED

What is your personal brand? What are you known for and how do people describe you?

Everyone has a unique personal brand **it's everything you say and do and everything you don't say and do.** Your opportunity is to take conscious control over what you want to be known for and who you need to be known by. Building profile and network with sponsors, mentors and peers are just a few of the benefits of investing in your brand.

We explore the many dimensions that make up your personal brand, with practical 'how to' strategies to understand and enhance your personal brand and profile in the workplace.





# ABOUT KATE

## • SPEAKER • MENTOR • FACILITATOR

Kate is one of Australia's leading experts on **career, confidence** and **personal brand**. She is a sought-after speaker mentor and facilitator who helps CEO's, leaders and professional women achieve commercial, professional and personal success. Her strong **corporate experience and financial acumen** combined with years of working as a consultant, facilitator and coach provide a unique blend of skills and experience that **guarantees practical and commercial outcomes** for her clients.

Having worked in senior finance and leadership roles, Kate understands the complexity and dynamics at play in large organizations as well as the unwavering need for commercial outcomes. As a **facilitator and systemic practitioner**, Kate can help you explore these dynamics within your organisation and provide insight and advice about how you can achieve cultural change that aligns with the future of work and your organisations goals and strategy.

Living her own passions and **driving change 'one woman at a time'**, Kate is also a **mentor**, helping **female leaders** (both experienced and emerging) get clarity about their careers, have the confidence to ask for what they want and position themselves for success. Known for her direct and honest approach, Kate pushes her clients to step out of their comfort zone, challenge the status quo and drive change for themselves and within their organisations.

Kate's an active thought leader and advocate for gender equality and **founder of Young Professional Women Australia** – an organisation with a collective voice of more than 4,000 members committed to supporting the progression of professional women in their early-mid career. For over 5 years the organization has provided free advice, education and networking events as well as professional development programs that empower and inspire women to challenge the rules, ultimately becoming role models and change makers in their organizations.

Kate has **worked with** some of Australia's largest brands including KPMG, NSW Treasury, BDO, Family & Community Services (FACS), Intercontinental Hotels Group, Pfizer, Link Housing, Evolution Mining, Bluescope Steel, Healthshare, Veolia and Fairfax Media

## QUICK FACTS ABOUT KATE:

- > 20 years of corporate experience in consulting and leadership roles
- > Contributor to many leading publications including Womens Agenda, HR Daily, Smart Company, HRM Online, HR Monthly, Sydney Morning Herald, Marie Claire, BRW
- > 12,000 LinkedIn followers read her unique and thought provoking content online
- > Panelist and speaker at various forums for Chartered Accountants Australia New Zealand, Australian Graduate Employers Association, The Department of Primary Industries, Young Lawyers NSW, Women in Digital Leadership, Kaplan Education, IPAA NSW, Institute of Managers & Leaders (formerly AIM), CEO Institute & Women in Franchising.
- > Systems Dynamics and Organisational Constellations Practitioner
- > Social + Emotional Intelligence Trainer
- > Member & Chair (2017) NSW Regional Council, Institute of Chartered Accountants Australia (Qualified Chartered Accountant)



# Book Kate as your next Keynote Speaker!

To book Kate as the keynote speaker at your next event or to request a media kit please contact:

[info@kateboorer.com.au](mailto:info@kateboorer.com.au)

Let's Connect!

